

Bachelor Degree in Business Administration and Management and Business Transformation

Course: Business financial internacionalization

Subject: Accounting and finance

Credits: 6 ECTS

Program: Bachelor

Modality: Presencial

Course: Fourth

Semester: First

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2. Presentation

The changes that have occurred in the field of finance since the beginning of the decade of the financial crisis of 2009 have been clearly radical, indeed, today we are still immersed in a financial context in constant variation, The birth of new financial assets, new organized markets, new markets of financial derivatives has been the constant of recent years. Thus, the leading role of financial markets and their constant process of globalization and development means that today, the world of finance is indispensable as an instrument for understanding everything that is happening in the economic field and a key to a successful business transformation. In this course the different financial markets will be studied and the capital markets will be seen in detail, both fixed income, equity and derivative products in order to know what are the sources of financing and investment available to companies that guarantee a sustainable expansion and transformation of business in the long term.

3. Learning outcome of the degree

- RAT1 - The graduate will be able to recognize the tasks of the different functional areas within a company or organization, taking into account previous theoretical learning about business structures.
- RAT2 - The graduate will identify the moral and ethical principles related to legal and social responsibility, derived from business action through theoretical learning of the regulations that apply to companies.
- RAT3 - The graduate will be able to identify economic, environmental, political, sociological and technological factors at the local, national and international levels and their impact on organizations through research-based learning in business environments.
- RAT4 - The student will describe the techniques of management in the development of business organizations by means of different written tests.
- RAT5 - The graduate will describe the characteristics of the institutions and procedures of the Spanish and European legal system and their impact on the business environment, by means of a written or oral test.
- RAT6 - The graduate will be able to understand the different data analysis techniques used to assess the feasibility of a business project.
- RAT7 - The student, after completing the Degree, will be able to identify the HR principles and practices of organizations through real-world case study learning
- RAT8 - The graduate will be able to provide a detailed description of the principles of occupational risk assessment as well as the action plans required to implement them in a company.

- RAT9 - The student will be able to provide clear and precise explanations of any knowledge/information, both orally and in writing, in Catalan, Spanish and a third language, particularly English.
- RAT10 - The student will be able to apply digital technologies (at the right time) in his/her field of expertise.
- RAT11 - After completing the Degree, the student will be able to apply the teamwork techniques in an autonomous way.
- RAT12 - The graduate will be able to develop both traditional and digital marketing and promotional projects in a business environment.
- RAT13 - The graduate will be able to analyze the economic operations of companies, which have been carried out in the financial markets.
- RAT14 - The graduate will be able to apply in an effective way the principles of quality management and continuous improvement of organizations by means of a simulation of the implementation of a quality system in a company.
- RAT15 - The graduate will be able to analyze the possible solutions to a legal problem in the business environment.
- RAT16 - The graduate will be able to understand the economic-financial information of business entities and institutions in relation to their environment.
- RAT17 - After completing the degree, the graduate will be able to apply techniques to analyze and solve problems in changing business environments through the implementation of challenges and problem-solving methods.
- RAT18 - The student will be able to provide innovative, creative and entrepreneurial solutions in professional situations.
- RAT19 - The student will be able to evaluate the sustainability and social impact of the proposals presented, with ethical, environmental and professional responsibility.
- RAT20 - The student will be able to apply the gender perspective in the professional tasks.
- RAT21 - The graduate will be able to verify the economic-financial information of business organizations and institutions with regard to their environment, by analyzing the companies' profit and loss accounts.

4. Learning outcomes of the subjects

- RAM3 - El estudiante será capaz medir correctamente el estado de una empresa a partir de sus ratios mediante el análisis de cuentas de empresas reales.
- RAM5 - El estudiante será capaz de reestructurar de forma solvente el riesgo financiero de una empresa mediante contratos derivados a través de la realización de role plays.
- RAM8 - El estudiante será capaz de crear correctamente un estudio detallado sobre la viabilidad de una empresa mediante la aplicación de los conocimientos teóricos aprendidos.

5. Contents

In recent years, the financial system has been characterized by globalization and market liberalization. Moreover, events of a more diverse nature have led to a sharp increase in the volatility of interest rates, stock exchanges, currencies and commodities. For companies, this growing instability has resulted in a sharp increase in their exposure to financial risk, of which sound management is a fundamental aspect of modern financial management. In particular:

- Active management of financial risk
- Forward trading market. Forward trading.
- Futures and options markets
- Market for OTC derivatives
- Business utility of derivatives and financial instruments
- Application through examples and exercises of Corporate Social Responsibility to ensure a better sustainable community and continuity in awareness of its importance.

6. Methodology

Learning outcomes developed	Teaching methodology	Training activities
Knowledge	Master class	Teacher's presentations
	Instructional sessions	Student's presentations
	Tutoring	Meetings for the resolution of doubts
	Learning based on readings	Reading and analysis of documents
Skill	Learning based on projects	Problem solving
	Learning based on audio-visual	Audiovisual analysis
	Case-based learning	Search and processing of information. Problem solving
Competence	Project-based work	Reporting Submissions of reports or papers

7. Evaluation

Evaluation system	Weight
Continuous evaluation: exercises, problems, reporting, papers, case studies	40 %
Mid-term exam	20 %
Final exam	40 %

When computing the final grade, the on-going activities (participation, in-class quizzes, seminar cases and group projects, midterm exam) will be weighted only if the final exam grade is equal to or greater than 4.0. Therefore, to obtain a passing course grade, the final exam grade must be equal to or greater than 4.0. If the final exam grade is less than 4.0, the final exam grade becomes the final course grade, irrespective of the other grades. Students must take the final exam if they want to receive a quantitative course evaluation. Students who do not sit the final exam will receive a "No Show" overall course grade.

"The maximum grade that students may obtain on the revaluation tests [...] shall be 5,0. In addition, "the grade of the revaluation tests will, in any case, constitute the final grade of the subject". Thus, only those students who having completed the partial exam, the final exam and have completed 100% of the activities of continuous assessment of the subject, are suspended (final grade of the subject less than 5) will be entitled to the exam."

Single Evaluation: The single assessment consists of a single examination equivalent to 100% of the grade of the subject. The exam, and therefore the subject, is passed with a grade of 5 out of 10 in this final test.

To benefit from the single assessment, it is necessary to send the teacher a written request during the first 15 working days of the course.

8. Bibliography

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- Trujillo, J. F. M. (2022). Finanzas cuantitativas. U. Externado de Colombia.
- Reyes, L. R. R., Gutiérrez, G. H., Dávalos, D. F., Muñoz, J. G. D., Orlik, N. O. L., Blancas, C. S. D., ... & Cuevas, R. A. B. (2022). Economía y finanzas sociales: avances en la investigación. ITESO.
- Espinoza, N. V., Salgado, M. C., & Castorena, O. H. (2022). Gestión y finanzas: dos conceptualizaciones básicas para los gerentes de proyectos. U. Externado de Colombia.
- Castro, M. M. S. (2023). El Blockchain en las finanzas públicas y su uso para el combate a la corrupción (Doctoral dissertation, UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO).