

# Syllabus

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- **Course:** Introduction to International Relations
  - **Credits:** 6 ECTS
  - **Program:** Business Administration & Management
  - **Module:** Elective
  - **Subject:** Introduction to International Relations
  - **Code:** 802922
  - **Abbreviation:** MA15
  - **Subject coordinator:** PhD. Frank Longo
  - **Academic Year:** 2023-2024
  - **Session:** October
  - **Semester:** First (fourth course, fall semester)
  - **Campus:** Barcelona
  - **Last reviewed:** 31/01/2023
  - **Date of approval:** 31/01/2023
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## 01 Faculty

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### 01.1 Subject Coordinator

**PhD. Frank Longo**  
(flongo@campus.eae.es)

## 02 Presentation

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### 02.1 Description

The interdisciplinary curriculum is built on the disciplines of politics, economics, law and history and enables students to understand the complex dynamics, core debates, processes, institutions and major challenges of European and International Affairs. Students not only acquire the knowledge needed for a career in International Affairs, but also develop strong analytical and critical thinking skills as well as the ability to apply theories and concepts learned to real-life problems. In addition to being taught by dedicated professors, students benefit from the first-hand experience of senior European and international policymakers, diplomats and practitioners. By drawing on world-class academics and highly-experienced policymakers, students gain fundamental insight into both the theoretical and practical, hands-on dimensions of politics, economics and law. Prestigious internships at the offices of major Brussels-based institutions, NGOs and global think tanks complement and deepen the practical aspects of their studies.

### 02.2 Relevant professional applications

Theory is not separate from the world; it constructs what we see.

The goals of this course are three-fold:

1. Give you a solid grounding in historically informed International Relations
2. Introduce the concepts, vocabulary, and theories of International Relations
3. Use these concepts, vocabulary, and theories to analyze issues facing political leaders and societies. This is a heavily analytical course; critical thinking is required equipment.

## 03 Competencies

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### 03.1 Course Competencies

#### Specific Competencies

CECO-1 Learning to identify the main actors and the structural influences on international politics  
CECO-2 Mastering the specific language of international relations and developing critical analysis skills

CECO-3 A working knowledge of international law and the principles, norms and conventions that govern the international community

CECO-4 Identify and evaluate areas of international conflict and tension.

CECO-5 Understanding of the history and development of the Nation State and its central role in International Relations

CECO-6 Acquire sufficient knowledge so as to apply concepts of International Relations to other areas of international strategic interest such as business and economics. Risk and Security 2016-2017 71

CECO-7 Acquire strong analytical academic essay writing skills.

CECO-8 Apply the methods and techniques International Relations to policy paper writing  
[CECO-9] Team work and workshop skills.

#### General Competencies

**CG02** - Communicating orally and in writing with others about learning outcomes, thinking development and decision making; participating in debates on topics of the specialty itself.

**CG03** - Being able to work as a member of an interdisciplinary team either as a member, or as performing tasks of management and development of people in order to contribute to developing projects with pragmatism and sense of responsibility, assuming commitments considering the available resources.

**CG04** - Managing the acquisition, structuring, analysis and visualization of data and information in the field of specialty and critically assess the results of this management.

**CG05** - Detecting limitations and lack of knowledge and own competences and overcome them through critical reflection and the choice of the best performance to expand them.

**CG06** - Identifying obstacles and opportunities problems and know how to propose improvements and find new strategies or solutions, with responsibility and autonomy, planning and organizing the tasks to achieve the objectives within the established deadlines and, at the same time, commit to quality work, of Clear and orderly way, through effort, perseverance and desire for personal and professional growth.

**CG07** - Being able to perceive and understand the social situations of the people around them, being flexible and adaptable to new challenges and professional demands in order to achieve efficiency in managing change and in the development of interpersonal skills.

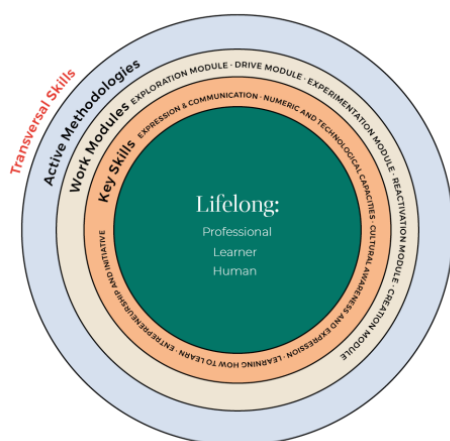
## 04 Program

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- History: From the Peace of Westphalia to the United Nations
- Realism: Hard power and the State
- Liberalism: Soft power and Cooperation
- Critical and normative: Alternative views on IR
- WTO: International trade and the State
- Multilateral Trade Agreements
- The European Union and the future of democratizing global governance.
- The Future of IR: Trump and Brexit
- The International Relations about Sustainability to ensure a better sustainable community and continuity in raising awareness of its importance.

## 05 Teaching Methodology

Considering the student's profile, the teaching model is articulated around three types of methodologies from EAE's Life-ED Methodology:



Source: <https://www.eaebarcelona.com/en/lifeed-methodology>

**ME1.** Participatory Exhibition Class

**ME3.** Autonomous work

**ME4.** Problem-based learning

## 06 Educational Activities

Considering the competencies of the subject and based on the proposed teaching methodologies, the following training activities are scheduled:

Evaluation Activities	Hours	Presencialidad
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<b>AF1.</b> Contents presentation with student participation	24	100%
<b>AF2.</b> Problem solving, exercises and case studies with student participation.	24	100%
<b>AF4.</b> Study and preparation of teaching units	46	0%
<b>AF5.</b> Performance of exercises and case studies	25	0%
<b>AF6.</b> Problem solving	25	0%
<b>AF13.</b> Written / oral evaluations	6	100%

## 07 Assessment

<b>Evaluation Items</b> <b><math>0.4 \cdot EV1 + 0.2 \cdot EV2 + 0.4 \cdot EV3</math></b>	<b>Specific assessed competencies</b>	<b>Weight</b>
EV1. Final written exam of all subject matter		40%
EV2. Control of midterm written test		20%
EV3. Exercises, problems, reports development, assignments  - Exercises and problems		40%

"The maximum grade that students will be able to obtain in the revaluation tests [...] shall be 5,0. In addition, "the grade of the revaluation tests shall in any case constitute the final grade of the subject". Thus, **only students who, having completed the midterm exam, the final exam and having carried out 100% of the continuous evaluation activities of the subject**, and have suspended (final grade of the subject below 5) will be entitled to the revaluation examination. "

**One time assessment:** The one time assessment consists of an exam that is equivalent to 100% of the grade of the subject. The exam, and therefore the course, is passed with a grade of 5 out of 10 in this final exam. In order to take one time assessment it is necessary to send a written request to the professor during the first 15 working days of the course.

## o8 Learning Resources

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Topics	Resources	Type
Topic	Transparencies, notes and exercises	Class and Blackboard

## o9 Code of Academic Conduct

The section 27.2 of the Universal Declaration of Human Rights stipulates that everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author.

Thus, the moral and patrimonial rights of the authors of literary, musical, artistic, scientific and academic creations, whether they have been published or not, are protected by means of different national and international regulations. In the case of Spain, the Legislative Royal Decree 1/1996, of April the 12th, approved the consolidated version of the Law of Intellectual Property, regularizing, clarifying and harmonizing the legal provisions for the time being in force on this matter.

In this respect, special attention must be given to previously obtaining the corresponding authorization from the owner of the copyrights of any material, particularly before its



distribution to the students and by means of the virtual campus. EAE Barcelona takes no responsibility for the non-compliance with this rule on the part of the users, either members of the teaching community or students.

The following materials that can be duplicated without the requirement of previous authorization:

- Laws and regulations.
- Court decisions.
- Acts, agreements, deliberations and decisions from public bodies.
- Any material distributed under the Creative Commons license, whenever its author and credits are mentioned.
- Any material published under the ISBN of EAE Barcelona or EAE Madrid.
- Any material, whose rights belong to EAE Barcelona or EAE Madrid.
- Any work that is in the public domain.

Furthermore, the quotation right is the inclusion of extracts from protected documents or materials, in this particular case, elaborated by the members of the teaching community- with the exception of textbooks and university handbooks- when such extracts are used to accompany educational activities.

The excerpts that can be used on the basis of the quotation right must fulfil the following requirements

- They must be previously published works.
- The source and author must be mentioned, whenever it is possible.
- They must deal exclusively with the teaching field.
- The inclusion of the excerpt must necessarily come with an analysis or explanation of it.

Concerning the material elaborated by the professors, in case it has been published previously, the agreements with the magazine or publication where it appeared must be considered.

As is apparent from the preceding paragraphs, plagiarism is a fraudulent activity that may result in serious sanctions, both of academic and legal nature. Academic honesty is one of the pillars on which the School's commitment to education is based, and the members of its teaching community are particularly conscious and prepared to perceive this kind of actions. Keeping in

mind the difficulty that arises when trying to conceptualize plagiarism, it has been considered appropriate to delimitate clearly its contents and significance in these regulations and policies.

Plagiarism is understood as the appropriation of someone else's works, pretending that they are one's own; that is to say, without explicitly confirming its source. Plagiarism can consist on the complete or partial unauthorized copy of someone else's work, or the presentation of a copy as an original own work, impersonating the true author. Some examples of plagiarism are:

- Presenting someone else's work as one's own, regardless of whether the copy is complete or partial.
- Paraphrasing a text using different words, with small changes in the language, without quoting the source in order to feign.
- Purchasing or obtaining a work and presenting it as one's own.
- Using someone else's ideas or sentences as the basis to write a work without quoting its author.

In line with the section 10 of the Academic Code of Conduct of Students of EAE Barcelona, without prejudice to the academic sanctions resulting from its application, the Academic Commission will promote the pertinent legal actions if the plagiarism violates the applicable regulation in matters of intellectual property.

## 10 Bibliography

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### 10.1 Basic bibliography

- Bonacker, T., & Distler, W. (2021). Securitisation in World Politics: The Conflict on the Self-Determination of East Timor at the United Nations. *International Quarterly for Asian Studies*, 52(1-2), 35-54.

### 10.2 Recommended bibliography

- MacDonald, P. K., & Parent, J. M. (2021). The Status of Status in World Politics. *World Politics*, 73(2), 358-391.
- Baylis, J. (2020). *The globalization of world politics: An introduction to international relations*. Oxford University Press.

- Youssef, R. (2021). Status in Early Modern and Modern World Politics: Competition or Conflict?.